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## EVENT EVALUATION COLLEGIATE LECTURE PROGRAM

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Immediately following completion of an event, please email detailed responses to each of the questions below to [lectures@isi.org](mailto:lectures@isi.org) with the word “EVALUATION” in the subject line of the email. *This evaluation must be returned within 5 business days following an ISI sponsored or co-sponsored event. Payment **will not** be processed until the evaluation is received.*

1. Name of host:
2. University or College:
3. Speaker:
4. Topic:
5. Date of Event:
6. How many people were in attendance?
7. Which ISI materials were distributed at the event?
8. What colleges were represented among the attendees?
9. Please list all co-sponsors of the event.
10. What was the community interest and turn out like?
11. Please comment on the student and faculty participation.
  - a. What was the general reaction of the crowd?
  - b. What was the quality and vigor of the question-answer period?
  - c. How was the discussion following the lecture?
12. What did you learn from this speaker?
  - a. How did this lecture change your perspective or deepen your understanding of our nation’s heritage and first principles?
13. How did this lecture impact your University?
  - a. Has this lecture spurred classroom or out-of-classroom discussion?
  - b. What effect will the lecture have on ideas or attitudes at your campus?
    - i. Development of new student groups?
    - ii. Impact on your existing student group?
    - iii. Creation of student newspapers?
    - iv. Transformation of other student activities?
    - v. Use of lecture by faculty and students for class work?
    - vi. Changes in the campus debate regarding the topics discussed?
14. How was the speaker received?
15. What was the speaker’s reaction to the event?
16. Was there any on-campus, local, or national media coverage of the lecture? If so, please include the coverage with this evaluation.
17. Please list some notable quotations from people attending the event.
18. Please send ISI photos as well as any audio or visual recordings of the event.
19. Any final comments or suggestions?